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# Silly old rich white men

I have nothing against hunting, but these guys—come on!



BARBARA AMIEL

Hunting with Vice President Dick Cheney, 64, plus four hunt-arrrrrs, at the deer ranch of the Armstrong family in Texas. Whittington had left the hunting party to remove a shortbird—God knows why, I thought they had dogs to do that—and joined up with Cheney just as he buddy-buddyed to shoot.

Cheney's shotgun followed the bird and the discharge caught Whittington. He now carries his public appearance as a mole hunter, one of which renders him his heart but weak, causing what is said to be similar to heart attack. The cry of Austin, Texas, has been incessantly trying to get Harry Whittington off for the last six years, but it took VP Cheney but a nanosecond to send the elderly lawyer to an intensive care unit. Richard Nixon and Lyndon B. Johnson are your hearts out.

The man Cheney killed belongs to a family who owns a black Texas. The city school is to make an apology, and for hands, but parked was. Whittington fought back. Austin has lost two court cases against Whittington, plus an appeal to the Texas Supreme Court. Photos of Whittington show a classic Texas look: lean, fit (before he got pulled down by a shotgun inside head), silver-haired and broad-winged money.

You'd think he'd be sitting in the Corn Belt or jogging in Nepal. But shooting parties in Texas? The party continues in paddling. Whittington had behind his back a line up next to the long grass where birds nest and eat. When they in their hearse find a cover supply resting or wandering around to get a drink of water, they stare their toward the sky so the rich old man can look up and shoot them—and nothing else around.

The man about 100 close-up didn't help explain this mystery. Most of the people were half-dead from years of shooting and the birds so quiet that before the shot they were wondering in front the fields to look at the world. He was curious about his gun. I've nothing against hunting, you understand, or against the sports—not indeed rich old white men—but there is something so grotesquely ludicrous about powerful people engaging in silly sports like letting birds on the wing.

Perhaps it is the disparity between the power of the shooter and that of the game. Teddy Roosevelt hunting bull elephants

Uganda, okay. Dick Cheney, decked out in those orange like a street sanitation worker, shooting birds at a Texas cottonwood ranch, well, come off it. And when he hits a nine-foot orange-outfitted bird instead of a feathered little feral, one can't help giggling. One might even point to faulty values. California quail and some bobwhites, after all, are mammals. About one of a pair and you have nearly quail over America.



VICE-PRESIDENT LUCK CHENY: Hey, where did everybody go?

**At the one shoot I saw close-up most of the people were half-dead from years of shooting**

Cheney is not the first powerful man to chase after relatively tame prey. Napoleon's chief staff, Louis-Alexandre Berthier, failed with organizing a hunt for his bears, got a thousand rabbits in the Bois de Vincennes. Unfortunately, he thought some rabbits instead of wild ones. According to historian A.G. Macdonald, when the emperor took his gun and advanced into the park, the rabbits, "all thousands of them, mistook him for the man who provided their daily lettuce and leeks to their feet and charged towards him." Napoleon's marshals beat these off with whips, but some rabbits, being skilled in Napoleonic warfare, wheeled around on both flanks and revealed the carnage of the escaping Berthier. Berthier was the predecessor of the large-wheeled rabbit that inspired President Jimmy Carter.

The emperor's associates also ran a mile now familiar to friends of Dick Cheney grand

shooting party, the great one managed to accidentally shoot Marshal Mautin, one of his best generals, in the eye. Mautin was philosophic, he missed the eye less than the three million French held bound—all Napoleon found out and ordered it removed.

Media response to the Cheney event was inevitable. Late night television hosts were in reprint and Democrats went in party. News of the accident came first from Katharine Armstrong, host of the hunting trip, who normally inhabits a free society. Her husband's reaction was to get angry. "We're used to getting popped," he said matter-of-factly and suggested that it happened when Whittington did not "survive" his return. "Blame the victim,"

responded the Democratic party's blog. Congresswoman Nancy Pelosi charged from a loudspeaker with Cheney and President Bush to call the press after the demand "that the vice-president come clean with what he's prepared," after not coming clean with Cheney to his last during coffee and orange juice. Cheney's subsequent "come clean" on Fox News was unsatisfactory to some. "Now that he's been forced to talk," Democratic senator Frank Lautenberg said, "he wants to restrict the discussion to already newsworthy." "Talk about it talk," answered Jack Cafferty on CNN. One bit only of justice could really be blood shed. Thankfully, for once, Senator Edward Kennedy did not comment.

As for the quail, they must be so puzzled to report. Henry Whittington is even more necessary than they are for food or clothing. Shooting him, they must feel, at least has some remote human need for his tag, but more likely is all part of a curious social ritual. I suppose, like their unfortunate predecessor, most of the time, all quail resign themselves to "be used by us as witnesses even if they may or may not survive," and rather wish everyone would just play golf. ■

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INTERVIEW

# 'I have no patience for women who whine about how hard it is. They are choosing their career over their kid and trying to justify it.'

DR. LAURA SCHLESSINGER TALKS TO LINDA FRUM

*Missing a bad childhood should not prevent a person from having a good life. So says Dr. Laura Schlessinger in her latest book, *What's the most popular radio drink of all time? Dr. Laura didn't have a very cheerful childhood herself. When her mother died in 2002, she was 50 years old. Her mother was estranged for four months before police discovered her body. Dr. Laura's relationship with her father and only sister had been no better.**

**Q** When people examine their childhoods, I suppose everyone has something to complain about, but as your new book you are really talking about people who're like, 'Awww, my childhood was terrible. I was a little person who had been hurt. I was a little person who had been hurt. I was a little person who had been hurt.'

**A** Well, having two parents whose careers come before anything else—so that the children are in the care of the nannies, babysitters or daycares—is to me abandonment. Society has changed so much and children have gone on such a long rung on everybody's priority list, it's having to happen. So this is really not a book about sexual molestation and physical abuse so much as it is about how your childhood may teach you lessons you may have to unlearn about intimacy, love, safety, bonding and violence.

So much of your message over the years has been about not giving kids a dose of self-pitying whining, that in this book you seem to have a greater patience. There's more compassion.

Well, interestingly enough, these don't have to be mutually exclusive. It is self-destructive to whine and complain and spend all of one's time being miserable. I don't think that's tough love. I think that's just a fact. So my job is to try to get people out of that place so that they can enjoy life, and use their wits as talent in some positive ways. Most people impacted by their childhood in negative ways, I'm convinced, aren't even aware of it. They find themselves not able to be happy. Not being able to relax. Not being able to enjoy their success. Not being able to enjoy their spouses and their kids—and they have no clue why. And if you ask them anything about their childhoods, they'll say, "Oh, I got over that."

For you suggesting that everyone needs a little therapy just in case they are in denial about their messed-up childhoods?

Well, I don't recommend therapy. I think there are no times when a good therapist can move things forward. But I think a lot of therapy is simply mindering.

For people who have been truly damaged by their parents, you suggest that forgiveness is merited and it gives not the right thing to do.

I think most often that's not, fighting somebody who has been destructive, and who has no remorse, and has not changed, repeat another living-a-victim position.

So doing angry can be a more appropriate posture?

No. With wits versus fighting angry. If you had it, it gives you stomach aches.

That's what you call "a hostility bias-off"? You, clearly.

You also say *dispute* is an illusion.

**A** That's another thing that I think has damaged a lot of people. Because when people don't achieve it, their therapist says, "Well, either you need to do more work or you are in denial." You can keep someone in therapy for the rest of their life that way.

So someone who says they don't buy the idea that someone can be so traumatized in childhood as to prevent them from becoming a functional adult.

Well, some people may have been damaged, or whatever has happened to them causes them to become so overwhelmed that they become psychotic, but that's not very typical. Most people can make some movement. The amount of movement is really dependent on the individual.

And not on the nature of the trauma?

Definitely not the trauma. I was humbled by the focus of the cases in my book. Some people can go through things and come out the most doctors, compassionate people on the face of the earth. And some people with less severe experiences have a harder time.

Indeed, you talk about your own childhood trauma in this book. You are very open about your life, that is something you haven't been comfortable doing in the past.

Well, I'm a public figure and I've met aware

of the shock of moving you into a little life in the water and the bad guys survive. So I have been as private as possible and that has caused because I've told about me and my family but I'm 59 years old. And I'm at the point where I can say what you tell—but here's the truth. Some terrible person in Canada wrote a review of my book where she said that I don't care about mothers because I left mine to die, writing for four months on the floor. The actual facts are printed very clearly in the last pages of my book. So she didn't write a review. She wrote a personal attack.

**Q** Indeed, as you explain in the book, you had the pain of having a remote mother, and then you were doubly victimized, after her death, when people judged you harshly for your estrangement from her.

My mother abandoned me and she then took my sister. She walked away. I was 10 years old. I was crying for days. I was taking my sister to school. I was taking her to school. I was doing everything I could to take care of that difficult woman. I did not know her off.

Maybe, given how difficult she was, you should have given her a "hostility bias-off"?

Well, as I point out in the book, there is a difference between evil and difficult. My parents were not evil. They were pathetic. And you don't know off pathetic. You don't know it, which is what I did.

So we're about how your father was a very cruel, difficult, opportunistic man.

Well, that was the next part of him that to look at this is a different way—not it's the idea that people who achieve great success in life are often the products of difficult, tough, and so please people. Primarily because the best way to please people is to be a little bit of a pain in the ass.

So we're about how your father was a very cruel, difficult, opportunistic man. Well, that was the next part of him that to look at this is a different way—not it's the idea that people who achieve great success in life are often the products of difficult, tough, and so please people. Primarily because the best way to please people is to be a little bit of a pain in the ass.

That's pretty interesting because there was no reason for my family and one of a woman, and the other was in the other direction. Everyone picks their own coping mechanism. So we can't really make that generalization.

What do you think would have happened to you if you had other parents?

I would have had the same success but I would have been able to enjoy it better. You are obviously a very different sort of person than me.

Can you?

So how does that happen? How does one have a remote parent and figure out how to be a good parent herself?

I don't think anybody can know how to be a good parent. When I hear people say that they don't know how, I tell them that's self-serving bull. Everybody knows how to

love, but he's sweet. The difference between the parents who do and the parents who don't is how self-centered you are. I was grateful that I had a second shot at a parent-child relationship, about this time in the present. I knew enough not to be a parent to my son. I would have been a self-centered, self-serving, parent. I was not improving myself to my dad who was not at all about me. I didn't know him until I was 18. I saw that God I got caught up in the feminist movement in my 20s. I could not not be impressed with marriage and children because the feminist movement is about not enjoying being a woman. And when I finally came to my senses it came at a time when I could be a mother and loving and keep a relationship. My son, the worst right now, would tell you I was the laziest, biggest, most selfish, most self-centered mother he had. He had no complaints about me except that I'm too short.

Not as the military nurse?

Yes. He's looking in a very special way.

I remember reading about you when he was young. You always explained that you structured your own around your mother's responsibilities.

My career was all around around my son. I would not have accepted a relationship with me on the afternoons because then, when he came home from school, his morning would have been there. When he was young, I would get up at 5 a.m. That's when I would do my writing. Then I would get up at 7 a.m., after two hours of solid work. Then I would drive him to school. Then I would come back home and write some more. Then I would go on the air. He would sit at school. By 1 o'clock, I'd know he was in school. That had been his mother's work.

But you know many of us do not find our childhood trauma quite so tidy.

**A** Well, certainly. You don't find anything tidy about a trauma. I think the damage that my dad caused me, I have absolutely no compassion and no patience for women who whine about how difficult it is, because basically, they are choosing their career over their kid and they're trying capriciously. You make choices every day. If you make the wrong choice, own it. And your dad will pay the price.

So as this mother is home with her child together and another, she is not doing a good job?

Absolutely. What's the child neglect, when they're there. I was at the Philadelphiadance at 10 years old when my first book came out. And I said to all the friends in the audience, "Tell me what you are going to do tomorrow. And then you're going to come back the day

after tomorrow. You're going to come back to a mother, or a daycare center, or a nanny, or a babysitter. Now, how many of you want the nanny, the daycare center or the babysitter? Stand up." Nobody got up. I said I said the same thing to an audience of 5,000 professional ladies. Nobody got up. And I said, "Okay ladies. Don't die of your kids what you don't want them to be parents?"

Of course you're a woman, you're there for her children as much as possible, but women, we also need something to do in our lives.

Oh give me a break! Oh please! That's just self-centered. Do your work at midnight.

You have 24 million radio listeners. You've written seven bestselling books. You say "Do Ladies?" Obviously you need meaningful work as well.



**'Some terrible person in Canada said I don't care about mothers because I left mine to die'**

I never made my dad pay the price for it. I never said women shouldn't work. I just said their kids shouldn't pay the price. There's a huge difference. That a lot of people don't want to hear that difference.

Wasn't there the choice to have just one kid? Well, I started off with four. But if you make a choice to have more than one kid you have to be able to take care of them. With chaos comes responsibility. Kids are not forever.

They are forever beings, and their whole development, their whole life, depends on what they experience here. But I never have been willing to give the idea that they are not important to raising their kids, to me, as an excuse. The best thing I ever did in my life was to become a mother. If

# The old switcheroo

## Emerson's defection could hurt Stronach's chances

**BY JONAS GEORGE** • Here's one for the end-of-the-party conspiracy theorists out there: Stephen Harper buddies with a few advisers to pack his cabinet. The prospect of David Emerson crossing from the Liberals to the Conservatives is up. But won't appointing a blatantly opportunistic renegade, the former Minister who, spark wide public outrage? Sure, says a savvy backroom boy, but that's the lousy part—naming Emerson will generate so much resentment around floor crossing that it'll flood up any chance Helmut Stronach has of winning the Liberal leadership.

That scenario might strain the imagination, but the Emerson effort on Stronach's widely expected bid to replace Paul Martin is very real. As her possible rivals test the waters, the former Tory from Aurora, Ont., is the most closely watched undeclared candidate. She would be a controversial entry in any case. But Emerson's decision to jump parties just after the election, giving Harper a high profile, thoughtful minister and strengthening the Liberal's of a B.C. seat, made her position all the more sensitive. Before Emerson, Stronach was the most famous—or notorious—defector in the House.

Her defenders insist there's no comparison: She dumped Harper when she couldn't live with the decision to cut the Conservatives, they say, where Emerson moved to stay in cabinet. But the case for Stronach's bid or another is hardly strong. Close Stronach allies accused Harper's big mistake was casting her out of his decision-making circle—which suggests deep rifts run over power, not principle. And Stronach herself last said her big concern was the rise of the Bloc Québécois and Conservative inability to handle the separation—which turned out to be a mistake given the "three" decision snafu in Quebec.

### HER PERSONAL FORTUNE WON'T HELP A LEADERSHIP BID

No matter how her motivation is interpreted, some Liberals say the fire isn't right for a recent convert to take over the party. "The Emerson story works against Helmut," said one MP last week. Not so, countered a Stronach confidant, who suggested she has reaped an Emerson "Vindictian dividend," since Harper would now be hard-pressed to attack her party-hopping as self-serving.

She's not the only newcomer. Long-time Liberals might have to come to grips with a round of leadership aspirants who aren't exactly party stalwarts. Vindicta's Scott Brison is viewed as a credible contender, even though



EMERSON: Stronach's "vindictian dividend"?

he's another ex-Lib. Then there's Bob Rae, the former Ontario NDP premier, widely considered to be weighing his prospects. And Michael Ignatieff, though he doesn't have a past with another party, only returned to Canada to run in the election after spending his adult life mostly in England and the U.S.

All are unconventional hopefuls. But Liberals have historically shown a knack for gambling successfully on leaders who didn't wobble their way up at the party—including diplomat Lester B. Pearson and law professor Pierre Trudeau. Stronach, though, is hardly in the league of the Nobel Peace Prize winner or the charismatic intellectual. Her political spring board was inherited wealth and a business background when father-in-law presumes.

Stronach's endorsement of Freeland—beset at best—in getting more and more attention, especially after Harper, who speaks French comfortably, orchestrated his surprise break through in Quebec. "I think Mr. Harper has set the minimum bar," said Toronto MP John Godfrey, who speaks French well and is contending for own leadership bid. The French factor also works against Brison, who is struggling to improve his linguistic performance. Along with Godfrey, Rae and Ignatieff speak French well enough for it to be an asset.

Another key factor is the stringent new leadership law Elections Canada will be enforcing. The rules outlaw corporate contributions and limit individual ones to about \$5,000. The candidates may spend only \$400,000, or, if they use their own pocket, a severe limitation on Stronach's ability to

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tip her personal wealth. Still, her success at self-will

friends will make it easier for her to find supporters willing to right charges. For others, Mulroney found a campaign based on, say, a cluster of regional business leaders, or simply by relying on a personal debt, could be a major impediment to running.

As potential candidates figure out how to raise money, other Liberals are more worried about running their party's fortunes. "There is a deep seated desire to see this house in power as a force to attract new people to the party," says Steve Babin, whose, the party's national director, the said and he has no idea since then that, around of the party's provincial wings using their central over arcane membership regulations to crisscross the ability of candidates to sign up new members.

Some Liberals are calling for a sweeping review of the way the party keeps rank-and-file members feeling connected enough to make regular donations. The Conservatives do better. Ontario MP David McGuinty, brother of the Ontario premier, is calling for "far greater engagement at the grassroots level," starting with a sense of look at switching from a convention at which delegates elect the leader, to a one-member, one-ballot system with telephone voting. The new deal, something must be done to put a man, the finished who grew disillusioned with the rightists' organization dominated their party in new conventional wisdom. "We are a deeply beautiful and civil party," Ignatieff told Ontario last week. "The test of things will be to find a leader who can bring us together."

But around what idea? Stennoch hasn't shown any signs of being an inspirational speaker, but she at perhaps at her most credible when telling about threats to Canada's economic competitiveness. She might represent a bridge to right-to-life and to right the lines any further expansion among conservative voters, particularly in suburban Ontario. As an attorney, Ignatieff also seems in the right of the Liberal camp of gravity. Others argue the party must tend to its core left base, pulling back voters from the Bloc, the NDP and even the Greens. "We need to make out positions on the progressive side," Godfrey says. "There's no point in going right base."

Among possible contenders promoting basic Ignatieff, Rae and Ken Dryden are also viewed as liberal Liberals. They all enjoy high name recognition, too. But in one liberal organizer, who says he will support Ignatieff if he takes the plunge, observed that few, none of them can catch every eye in an airport baggage claim room the way he can. Stennoch does that. That doesn't make her more credible, but it does make her impossible to ignore—even after Stennoch. ■

PASSAGE

## THE NORTHWEST BLOCKAGE

Maybe we don't own, or control, the Arctic waters after all

BY JACQUE C. SARRIS • The United States has long pressed Canada to keep open the icy seas—but then not quite what it had in mind. Spending more to protect the coastlines from terrorists and to participate in NATO missions is one thing. A show of force on the north is another to another—especially when it appears to be aimed largely at, well, them.

Officials in Washington say they are still "puzzled" by Stephen Harper's declaration last year to spend \$1 billion on a military presence in the Arctic. They aren't. He's warning off Arctic sovereignty as something of a political ritual. Brian Mulroney made similar promises—and shelved them when he lost the prize tag. Driving it is a concern for the future of the Northwest Passage, the fabled waterway from through Canada's Arctic islands that connects the Pacific and Atlantic oceans, albeit when it's not frozen over, which is almost all the time. One day—a day that may be 10, 20 or even 30 years away—climate change may melt the ice and allow passage of commercial vessels, threatening the route from Europe to the Far East by thousands of kilometers. The question will then become, who controls the passage?

The general rule in international law is that the first right of travel from one part of the high seas to another. But Canada claims the Northwest Passage in national waters—and asserts the power to control who comes and goes. It's in some one with the Canadians and the Americans, backed by Europe and other countries, have long agreed to disagree.

American. As has long said David Wilkins touched a nerve last month by referring to the passage as "neutral waters." It was a sloppy choice of words in a highly politicized dispute. The official U.S. position (supported by Britain and others) maintains that the waters are a "strait for international navigation." That's quite different from "neutral" in international waters, which would imply open access to resources, such as oil or fish. "Wilkins' comments, quite frankly, were much less provocative than anything we'd seen with previous

ambassadors. We got up to that!" says Bob Firth, a political scientist in the U.S. Naval Academy's Canada Department who says "No one used the word neutral which is not the correct term." Says a senior official: Every one agrees that Canada owns the maritime, the only issue is freedom of movement through the strait itself.

Despite Wilkins' intention that he was announcing long-held policy, Harper panicked, rebuking him in his first post-election news conference. "This is one of those issues where political statements go beyond the mere of what the dispute is about," observes Harper. Canada wants to control the passage largely for reasons of national pride, identity and sovereignty. On a more practical level, Canada is also concerned about its ability to enforce strict environmental standards if and when oil tankers start moving through the waters, and to govern policy to be ready.

This disagreement is likely to continue, though the bigger concern for the U.S. is not the passage itself, but the general principle of freedom of navigation through straits around the world. Although American submarines are reported to occasionally pass under the ice, the passage's military importance has waned with the end of the Cold War. "Almost all of it has to do with the fact that the U.S. as a naval power that is concerned with the passage of its naval vessels around the world. There are plenty of countries around the world with waterways that they don't think they can control from international traffic," says Joseph Jockel, professor of Canadian studies at St. Lawrence University in Canton, N.Y. The worry is "creating precedents" or "compromising" the notion that occupying Canada's position could send the wrong message to countries whose waters straits and the world's main strategic straits. Specialists frequently refer to the Strait of Malacca, which links the Indian Ocean with the South China Sea and seas between Malaysia and the Indonesian island of Sumatra. The fear is that "the main of course would want to have (knows) as commercial waters—only only replacing but effectively blocking American ships, including American naval vessels and petroleum tankers," says Christopher Kirby, the director of the Center for the Study of Canada at the



CANADIAN FRIGATES ON BAFFIN ISLAND. A military presence in the North may not matter

State University of New York at Binghamton. The United States under a "new global view" of the seas, says Elizabeth Sibson-Mercer, chair of the history department at Crutcher University in Omaha, Neb. But "whether or not that is our best bet because Canada is one of our closest allies is up for debate," she adds.

The State Department says it is not looking for a fight. "It's a normal route of navigation, that's all," says an official. "I don't see that as a major issue for us—we're not concerned to transit it. But when asked if we view it as a strait used for international navigation, we say yes. We prefer to make a big deal of it, and we don't."

Who has the stronger case? It's unclear. The U.S. wants the passage be functionally based on international transit—allowing oil tankers and smaller ships, and, when necessary, to govern policy to be ready.

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The State Department says it is not looking for a fight. "It's a normal route of navigation, that's all," says an official. "I don't see that as a major issue for us—we're not concerned to transit it. But when asked if we view it as a strait used for international navigation, we say yes. We prefer to make a big deal of it, and we don't."

Who has the stronger case? It's unclear. The U.S. wants the passage be functionally based on international transit—allowing oil tankers and smaller ships, and, when necessary, to govern policy to be ready.

This disagreement is likely to continue, though the bigger concern for the U.S. is not the passage itself, but the general principle of freedom of navigation through straits around the world. Although American submarines are reported to occasionally pass under the ice, the passage's military importance has waned with the end of the Cold War. "Almost all of it has to do with the fact that the U.S. as a naval power that is concerned with the passage of its naval vessels around the world. There are plenty of countries around the world with waterways that they don't think they can control from international traffic," says Joseph Jockel, professor of Canadian studies at St. Lawrence University in Canton, N.Y. The worry is "creating precedents" or "compromising" the notion that occupying Canada's position could send the wrong message to countries whose waters straits and the world's main strategic straits. Specialists frequently refer to the Strait of Malacca, which links the Indian Ocean with the South China Sea and seas between Malaysia and the Indonesian island of Sumatra. The fear is that "the main of course would want to have (knows) as commercial waters—only only replacing but effectively blocking American ships, including American naval vessels and petroleum tankers," says Christopher Kirby, the director of the Center for the Study of Canada at the



NO WORDS: U.S. Ambassador David Wilkins

broader scene—while Canada wants a functional claim to the land. Canadian archives accuse "mixed messages" on that question, says Elinor Mitchell, the author of a book on the history of the dispute. Canada can also argue that the Northwest Passage is unlike other commercially used straits because it is choked with ice—so that argument could melt away.

Some Canadian commentators have suggested making the case to the International

Court of Justice, but the government is betting that the best way to bolster Canada's sovereignty is to exercise it by inspecting a military presence, including two high Arctic emergency base camps and the purchase of icebreakers that Canada can traverse the passage year-round, a capability it currently lacks. The Canadian military is planning an exercise this spring that will see up to 12 troops, an icebreaker, a submarine, cover some 4,000 km to help affirm sovereignty in the sea.

There is no guarantee it will work. "Canada does build up its military presence," Sibson-Mercer may feel better. "I would expect that the U.S. will still have a right of transit passage when pressed to do so." "Nothing would please American officials more than to see the Arctic done so to quiet disagreement. The Mulroney government and the Reagan administration worked out an arrangement under which U.S. submarines alert Canada when they plan to traverse the passage and Canada agrees to give no permission—each side says agreeing that the legal status of the strait remains unresolved. This is hope against the fact that the newly appointed Canadian ambassador to Washington, Michael Wilkins, will find it easy to lose the case. "It's very easy to sign it. It's not hard to have someone who knows the world," says Kirby.

Whatever, Harper the renewed attention on the Canadian North, more pressing con-

cerns may be elsewhere. There is already a Wild West rush to develop oil on the continental shelf north of Russia. Drilling and shipping will occur there first, and the regulatory and environmental regime that governs there—as the lack of it—could affect the Arctic again. "The most important is what will happen on the northern passage over Russia and Scandinavia," says David Carson, an international water law specialist at the University of California at Berkeley. "All the arguments for focusing more heavily on the Arctic," he says. "And not the more traditional questions of Canada U.S. relations." But for a Prime Minister who appears torn between improving relations with Americans and striking the country against them, that might be asking too much. ■

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FOR THE RECORD

### DON'T ASK MIKE HARRIS TO TALK DIRTY TO YOU

The "Subject is not for sale to us, but the kind of language I would use at any kind of [political] meeting"—Former Ontario premier Mike Harris said last week that he isn't really a "four-headed dog" who used the phrase "let's get it off the table" during the 1995 nation's occupation of Innu territory of the park. Harris said, "I don't see a woman during the 2004 Conservative leadership convention. 'Give me the f---ing bull!'"

# NEO-NEO-NAZIS

New fascist movements find fertile ground in the turmoil of eastern Europe



**BY MICHAEL PETROW** • The potential kingmaker in Hungary's next election is a large, well-known right-wing firm headhunter and a rabidly opinionated who believes Jews are taking over the world.

Istvan Garbai is the leader of the Hungarian Justice and Life Party (MIÉP), an ultra-nationalist political group (see sidebar, p. 26). Five years later, Garbai and MIÉP received 56 per cent of the popular vote in national elections, which was enough to earn 14 seats in the 386-seat parliament. In the 2002 elections, MIÉP garnered approximately the same number of votes, but because of tighter vote-kickout rules to cross the five-per-cent threshold all needed for parliamentary entry, Garbai has, therefore, seen only a partial success of his European extremist agenda (see sidebar, p. 26) as Jean-Marie Le Pen in France, whose Garbai sees as a personal friend, lost the election despite his close, Garbai's supporters should MIÉP receive five seats could grow vital to a coalition government.

Garbai's Budapest office is located in the hilly District 16 of the city, which overlooks the Danube River. There is nothing about the suburban building surrounded by trees to indicate it is the subject of any controversy. Garbai happens to be on the sidewalk outside, a 71-year-old man with a slow gait, his shoulders hunched against the cold. In his office, he wears himself into a fevered belief that he governs an anti-semitic book by David Irving, who was recently arrested in Austria on charges related to Holocaust

denial. On the wall is a map of Hungary as it existed in 1939, before the state was carved up and reduced to about a third of its previous size by the Treaty of Trianon in 1920.

"David Irving is a great man," says Garbai. "And it is our moral responsibility to stand with him." As for the map of greater Hungary, Garbai sighs. "All of this was once ours," he says. "But you should also know that this little bowl that is now Hungary is in just as much danger of being lost as the former great country, and we concentrate on protecting what we have." When asked who or what is threatening Hungary, Garbai talks about "international capital," "banksters" and "Bolsheviks." His critics often accuse him of using these words as code for Jews. Garbai rejects this, but he has been derided by Hungary's

**One weekly has headlines like 'Judapest?' and ads for a book called 'Was Christ a Jew?' (The implied answer? No.)**

90,000 Jews, who make up about 0.6 per cent of the 10 million strong population, as a threat to the country (prior to the Second World War, Hungary had 660,000 Jews).

"It is not a racial issue—this doesn't exist," he says. "This is a political issue, a question of those who are in power and who control things, in this. When we talk about control of the media, banks, of all powers, especially

financial, there is a small group that controls all this. And they are Jewish, whether they call out the masses to be Jewish or not. It is not a question of religion. It is an elite group that always pushes Jewish interests to the front. This happens in the behalf of two powerful states controlled by these elites. And it is the smaller state, the Jewish one, that is controlling the largest." He is referring to the U.S. and Israel? Garbai nods. "The simple fact of the matter is that white Anglo-Saxon Protestants have lost power in America. That's the case."

The brand of extreme nationalism propounded by Istvan Garbai is a mixture, unique to Hungary, drawing on specific grievances and personal historic insecurities. But it also reflects a trend across central and eastern Europe, where xenophobic and neo-fascist movements have spectacularly flourished since the fall of Communism. The implications of the Soviet Union left many former Soviet bloc countries not only sad, according to author and historian Christopher Williams, "desperately seeking for a restoration of past status. Some people across east central Europe and the Soviet successor states, faced with the dual edged sword of political and economic reforms, have also turned to radical right propaganda parties.... Nation, class, and families, racism, xenophobia, populism and authoritarianism of all types have competed for the attention of disillusioned voters," he writes.

According to Eric Wever, an American



**REMARKS** Istvan Garbai, head of Hungary's new Justice and Life Party

historian who has been living in Hungary for 10 years and who has just written *National Movements*, a book on Hungarian nationalism, the invasion from supporting Soviet Communism to backing neo-fascism is a smoother one than might initially be assumed. But ideologies are liberal, or totalitarian, and there are scapegoats. In some countries, Jews have been the focus of right-wing resentment, elsewhere it has been Gypsies and other minorities. But a unit just announced that it has funded the neo-fascist parties. It is also due to widespread corruption and frustration that many Communist leaders sought to reform themselves and hold onto power through the transition to democracy. "If the focus on that isn't cut out all the anti-Semitic crap, Garbai would be popular," Weaver says. "It's those Jewish supporters"

that have taken such a World War II against the new war criminals, The Secret of Jewish Success, and Was Christ a Jew? (The implied answer is no.) Their covers feature various images straight out of the 1930s, of Jews, hooded Jews sprawling on bags of money or brandishing the hammer and sickle. Elsewhere in the paper is an ad sponsored by Hungarian-Canadian who loves Garbai money.

A short story reads from Garbai's office, across the Danube, at Budapest's largest synagogue, located on the edge of the district where Jews were massacred during the Second World War. A section of a brick wall topped with barbed wire has been left standing as the synagogue's courtyard, and a sign reads the spot where Soviet tanks knocked the walls down during the city's liberation on Jan. 18, 1945.

On a small street behind the synagogue, inside the old Jewish ghetto, I find the office of Peter Feldman, the head of the Alliance of Hungarian Jewish Communities, the largest Jewish umbrella group in the country. A plaque on the building notes that 67 members of his family were murdered here during the Holocaust. Feldman is a friendly man with a round belly and a neat beard. He sat down for a chat over tea but he didn't have time to succeed in Hungary in the last 10 years. "Under Communism, anti-Semitic feelings were suppressed. People were afraid to say what they thought," he says. "But when you have freedom, you have freedom of speech as well."

Jews were victims of Soviet Communism, like all Hungarians, Feldman says, but adds: "It didn't help that many of Stalin's henchmen were also Jewish." With the collapse of Communism, pent-up anger could be freely expressed. "Everything changed," Feldman says. "Not too long after the change of the regime, openly anti-Semitic voices were heard. This wasn't surprising. The anger was that at the highest levels of government, anti-Semitic writings were circulated."

The closest thing to Feldman and many other Hungarian Jews were between 1998 and 2002, when Istvan Garbai's Hungarian Justice and Life Party ran in parliament and was part of Hungary's political coalition. That isn't happen again, he believes. Feldman says that Hungary's transition with the far right was part of its growing pains during the transition from Communism to democracy, and the role Garbai assumes anyone. The world should know within months if Feldman is correct. An election is expected this spring. ■



## INDIA: FOR LOVE, FAMILY AND HOME

When couples started getting married at unprecedented rates in the villages of the southern Indian state of Tamil Nadu, local leaders took it as a sign that the area was becoming free of 2004 tsunami, which claimed 20 per cent of the population. But part of the reason is an offer of free houses from the government to newlywed couples. There are reports that children as young as 12 are being lured by relatives into getting married to qualify for homes.



# IT'S NOT JUST A CAR ANYMORE... IT'S A HOME

**North Americans spend 15 hours a week behind the wheel. No wonder: your vehicle is now a dining room, living room, and office on wheels.**

**BY LANNING GEORGE** • In the future, cell and datanets will have often provided, cars will drive themselves. They will accelerate, decelerate and maneuver around bends all on their own. Sophisticated radar systems tucked behind their front grilles will scan the road ahead for other cars, then speed up or slow down accordingly. Missionary rainwater will indicate fire when lines on the roads, determined how to best position the vehicle within their boundaries, then steer. The Car of the Future will function as a second set of eyes, hands and reflexes. It will make red lights a jiffy, make a detour when a road is blocked, which means the Driver of the Future will be freed up a second to more pressing matters: phone calls, work reports, on-the-spotting, media appearances, sandwich preparations, personal hygiene and background episodes of CSI: Miami.

Lo and behold, the future has arrived—and it's shaped like a Honda Accord. This spring, Honda (UK) has announced it will unveil the Accord AHS, the first mainstream car equipped with an autopilot system that enables it to cruise or lane drive itself on highways. By shouldering much of the responsibility, company representatives say the car's "Advanced Driver Assist System" technology will help to improve driver awareness and combat fatigue—although drivers can't ditch the back seat for a minute or break out the champagne and start the weekend party. The people at Honda, disavowing any such claims, have designed the system so that the driver must touch the steering wheel every 10 seconds to all the car's self-driving functions. By 2015, Honda says, every single one of its vehicles will come equipped with AHS.

With the advent of the self-governing vehicle, the recreation of cars as deluxe second homes is virtually complete. Already, new 2007 models come signed with every possible domestic comfort and amenity: iPod devices, Wi-Fi capability, nine fridges, video game consoles, satellite TV. The cars of today function as living rooms, with plush, fully cushioned leather seats that keep your butt warm in the winter and chilled in the summer. They are dining rooms, with collapsible tables and appliances that spring forth from secret compartments. They house offices where phone calls, text messages and emails can be checked; and they are home entertainment centers, often with higher-quality stereo systems and flat-screen TVs than you might find in the average household. There are even flexible storage facilities and powder rooms, complete with illuminated makeup mirrors and sunglasses holders. In fact, the Car of the Future is so much a car as a mobile pleasure dome. And the Driver of the Future, with both hands free to ensure maximal cupcake spillage, is hardly a driver at all.

The dilemma with driving has long been this: unless you are the proud owner of a Lamborghini Diablo, and you live and work on a closed circuit, it's a little boring. And North Americans don't do well with boredom. Thanks to urban sprawl and highway congestion, the modern driver spends, on average, more than 15 hours a week inside a car. Statistics Canada reports that, between 5 p.m. and 6 p.m. on weekdays, a 150,000 adults are on the move by automobile, and these drivers, marketers have learned, are not looking for time to reflect, admire the landscape, or contemplate the open road as a metaphorical life lesson, what they're looking for is the ability to do everything they would otherwise be doing outside of the car mode—be it work, rest or play.

"You can't go too far in providing people cool, fun, flexible features," says Michael Revell, the North American brand manager for Jeep. The Jeep Compass, for example, a brand new mid-priced compact SUV, features an iPod holder that slides out of the driver's armrest and a nine-speaker sound system with MP3 player capability (including a set of speakers that flip out of the rear lift gate for that quintessentially American pastime of "tailgating"). At the high end, the Audi A8 and 58 feature an optional 14-speaker sound system from luxury audio specialists Bowers & Wilkins as a case of \$166,100. Many of this year's vehicles, as all past rings,



**LEISURE TIME** It's not a traffic jam, it's your chance to watch old episodes of CSI: Miami



**DRIVE-THRU:** In the U.S., people can 10 per cent of meals in their cars, if you include snacks

offer drop-down LCD monitors with built-in DVD players and touch-screen displays, video game emulators, GPS-based navigation systems and satellite digital radio. And this October, AudiNav, a New York-based electronics retailer, will introduce a product called the SkyNet, a live satellite TV screen antenna for cars, that enables Bell ExpressVu in Canada.

Accustomed to cellphones and BlackBerries, the modern driver also expects to be able to get some work done in her car. UConnect, Chrysler's Graphix voice-operated phone system, allows drivers to bring in any Bluetooth-enabled cellphone and operate it, hands-free, through the stereo system via a microphone in the rearview mirror. And this spring, the Ford Motor Co. will introduce an optional mobile office system in its F-Series trucks. Developed in conjunction with Microsoft Corp., the "General Commerce" will include a standard tablet computer with full Microsoft Office capabilities, a GPS navigation system, broadband Internet access and a printing dock.

**WORKERS' ON:** Today's driver expects to be able to get work done in her car. This spring, Ford will introduce a mobile office system in its trucks.



spun off the road and crashed into a ditch, judging by the news stories, Whistley says, it was evident the bad luck existed, which was odd considering there was no indication the car had been moving at any great speed. It was only after interviewing the woman, who was quite shaken up but otherwise unharmed, that police were able to identify the X factor: chicken. "She'd been eating it, and her fingers were in grease they slipped on the steering wheel," he says. "Then she overcorrected and spun out."

That is an anomaly. According to John McCall, a professor of gastronomy at the Culinary Institute of America, in the U.S., people eat an average of 19 per cent of meals in their cars, if you include snacks such as doughnuts. In fact, food-related car accidents have become so commonplace that Michigan-based Hagerty Classic Insurance has compiled a list of the 10 most dangerous foods to eat while driving. Fried chicken clocks in at number four, just above four-beaked flocks, which drip, and below jelly and cream-filled doughnuts, which squirt.

To avert food-related car accidents with their faces, millions of dollars are being poured into designing sophisticated friendly packaged foods. Campbell's Soup is Hunt, which drivers can sip from a reusable life cup ("M'or M'or? Good? To go?"), McDonald's

## FOOD IS BEING DEVELOPED FOR "DRIVEABILITY," INCLUDING TACO BELL'S CRUNCHWRAP SUPREME, A TACO FOLDED UP LIKE ORIGAMI

say they read while driving, and 10 per cent admit to engaging in a "romantic rendezvous" (That number jumps to 22 per cent among 16- to 25-year-olds.)

But perhaps more than anything, rush hour has become a movable feast. Recently, Whistley found himself at the scene of a mysterious auto accident in the heart of a major expressway in Toronto's east end. Only one car was involved. A small, light-colored sedan had

McCall's Student (pour the dressing into the cup and shake), Topik's ready-to-squeeze Nigiri Tubes and Nixie's Go-Pods (freezing plastic cups filled with Oreo Cookies or Rice Bites). There are foods being developed specifically for "driveability." Taco Bell's Good-to-Go Crunchwrap Supreme, for instance, is folded up like origami so that the sauce isn't beef, warm nacho sauce and sour cream won't go all over your car (but



**THE POWERFUL 2009 MAXIMA.** Wherever you may be, the styling yet refined Nissan Maxima makes an impression. An award-winning 305-horsepower, 3.5-liter V6 engine ensures power is never in short supply. Coupled with a variable intake system and a 6-speed manual or optional 5-speed automatic transmission from six auto, no shortage of drive. Count such advanced features as available Bluetooth® technology and Navigation System. It's quite certain you won't be the only one to feel its effects.



SHIFT...forward

# BUSINESS

In case they do, new model cars are being washed as materials. Joe Joseph YBS, Kowalski, a new carmaker, auto mechanic, high tech fabric)

Over time, people's desire to quality task, to live life fully in their cars, has impacted the social design of car themselves. Vehicles have gotten bigger, with rearview mirrors and even more flexible seating arrangements and more spacious. From now, in the face of fast-changing gas prices, people are reluctant to sacrifice the idea of a living room on wheels. A new generation of compact SUVs is emerging in one of the fastest-growing car categories. Part car, part SUV, these vehicles offer more fuel efficiency with out compromising on space and amenities. And to power the ever increasing number of vehicles people are incorporating into their drive through life, says Bonito, compact SUVs



ROMANTIC MOMENTS: In our drive through car wash, there's nothing too important to do in a car

## FORD'S MOBILE OFFICE SYSTEM WILL INCLUDE A TABLET COMPUTER, MICROSOFT OFFICE, BROADBAND INTERNET AND GPS TECHNOLOGY

like the Jeep Compass are being designed to include a 150-watt household electrical outlet for the entire console. "So you can plug in a toaster or a hair dryer or make plug in a laptop, for example, it's going to be there. There is a lot to how much content you can drive, however. "You couldn't do a hair dryer or a toaster oven," he says.

As people's most momentous development in car design has been the ever-evolving cupholder, now a staple of the American automobile. In his 2005 book about the prevalence of everyday stress, Small Things Counted, Duke University engineering professor Mike Petroski devoted an entire chapter to the evolution of the car cupholder, which began as a cheap "hotter/colder" plastic product that came in gaudy colors and hung on the car door.

**KEEP ON ROLLIN':** Cars are now so comfortable and drive so method, we'll rather not get out of them, even to go to the bank or to get a hair cut.



FROM MATERIALS TO THE DRIVE-THROUGH CAR WASH, THE NEW CAR IS BEING DESIGNED FOR LIFE.

coming increasingly less popular, he says. "The majority of people would rather have the car as a copilot."

Not surprisingly, thanks to all of this mobile food service equipment, today drive-through fast-food restaurants are a multi-billion dollar industry. The key to success in maintaining convenience and minimizing the drive-through of food. According to QSR, an American fast-food industry trade magazine, that makes the best drive-through in America for such things as speed and operator clarity, the Wendy's chain offers the speediest service, serving customers in an average 124.7 seconds. Ever since it unveiled its "Eat Great, Live Longer" campaign across the U.S. in 2006, keeping 99 percent of its locations open 24 hours, Wendy's drive-through sites have topped, and now comprise 61 to 76 percent of its U.S. 2-billion business.

The drive-through concept has proven so successful to the North American way of life that it has extended to include banks, dry



NO WAIT: In some modern car washes, millions of dollars are being poured into designing cupholders for fast-food packaging.

cleaners, pharmacies, liquor stores, wedding chapels and even strip clubs and funeral homes. Recently, Starbucks introduced its first specific drive-through windows. These services are a long way from where the first car wash service started, says Kevin

phenomenon. "Drive-through is a metaphor for the ugly American: extreme gasification, throwing society—that is perhaps inevitable—into a logically logical mess. These services are a long way from where the first car wash service started, says Kevin

down for extra privacy and security—people begin to feel empowered and empowered. "That's a simple business and a simple as there that human behavior is to make a drive in a closed vehicle that it is in a social setting," says Borg. "There's a sense of social isolation."

With this isolation, people are more inclined to engage in antisocial behavior. "We've had soccer moms running each other off the road in these new minivans with the privacy glass," says Whitley.

Perhaps one of the most interesting consequences of cars as homes is that the drive-through family dynamic—in which mothers sit in the passenger room, watching separate TV, using separate mobile phone, watching separate the car. The family road trip, a staple of American life, is transformed. Cars have become so comfortable and convenient that family members don't even need to interact. You can have one kid in the back watching a movie, one listening to an iPod, and more and dad up front—in their own custom climate-controlled environment at "it's the best of command and control [in cars]," says Borg. "This idea of a family dynamic, where you all try to get along, get through arguments—the whole 'When are we going to stop? Are we there yet?' It's part of a learning, learning. Now it's, 'Okay, you watch that while mom and I fight in the front row.' Then again, in a culture where individual choice is prized above most everything else, who's to say why we're really the way things should be?"

## TWENTY-ONE PER CENT OF DRIVE-THROUGH CUSTOMERS PULL INTO THE PARKING LOT AND EAT THEIR MEAL IN THE COMFORT OF THEIR CAR

L. Berg, a car historian from James Madison University in Virginia. In the post Second World War era, drive-in restaurants (rather than drive-through) were common, along with drive-in movies. Families and teens on dates would pull into the lot of an A/V, place their orders with roller-skating waiters, and eat their meals off of removable trays suspended from their car doors. "It was an act," says Berg. "Drive-ins were definitely about the scene and being seen. It was for the majority of the era." By the mid '50s, however, the society had worn off and people realized that parking in your car's mobile was a waste—while immobile in your car, you lost the whole purpose of being in a car.

Now, the in-your-car part is almost sadistic, cars are just another tool that could people to get more time in less time. One writer for *USA* magazine (clearly a pro-drive-through publication) offered a rather noble explanation for the whole

and for a compelling "On the other hand, the more things change, the more they stay the same. The writer later points out in the same article that 21 percent of customers who frequent drive-throughs will drive-outside into the parking lot and consume their meals in the plush, air-conditioned comfort of their car.

As a predominantly North American phenomenon, drive-through culture has been widely maligned as a major cause of obesity. In a 2004 issue of *American Journal of Preventive Medicine*, one study found that an extra 30 minutes in the car each day translates into a three per cent greater chance of being obese.

The car both reflects and amplifies the social life in the outside world. In Canada, 77 per cent of commuters say they drive alone. And in the driving experience because more similar—almost cocoon-like with tinted win-



**A LUXURY SUV WITH THE HEART OF A SPORTS CAR. THE INFINITI EX65.** When it comes to driving, few things offer the best of both worlds. That's what you get with the EX65. With an incredibly powerful 300-hp V6 engine and 36-inch alloy wheels, it could easily be a sports car. But then again, it's a sports car you don't get the versatility of an SUV, a luxurious leather-appointed interior, AWD, a 12-speaker Bose® audio system and a RearView Monitor that gives you a rear perspective when you look up. As if driving it didn't already change your perspective, Infiniti.



INFINITI



## CIRQUE D'AUTO

**AUTO SHOW SEASON IS ALL ABOUT THE SPECTACLE**

my Chrysler CEO Tom LaFanda unseals a 2007 Jeep Wrangler through a glass window in this year's Desert auto show. (2) Adams entertains the crowd on behalf of Chrysler. (3) Performance artist Brian Oakes and his troupe of 1974 Volkswagen Golf in Chicago. (4) The Broadway cast of *Star Trek: The Motion Picture* help Chrysler's Joe Iribarren introduce the Dodge Caliber. (5) The Ford Raptor makes a dramatic entrance. (6) Blockbuster's dramatic Travis Barker brings away in the Cadillac Escalade party. (7) Dancers perform during a presentation by Mercedes. (8) Barkerball legend Magic Johnson shares the stage with the Ford Escape hybrid and Reptar. (9) The Frog





# SWEET RIDES & SEXY WHEELS

The imports have arrived, with smooth lines and jaw-dropping technology to make your drive safer and more fun. The domestics have responded with retro looks, big engines and their own answers to the hybrid revolution.

**PAUL BRENT** provides a taste of the latest, greatest and weirdest in car couture.



## BUBBLE BOY'S WHEELS

And you thought the Smart car was easy to park. Nissan's new Pivo concept car has a cabin that rotates 180 degrees, meaning there's no need for maneuvering into the cabot and drive away. It's an ideal city car, in that as you don't have a lot of friends. The driver sits front and center, with room for two in the back.



## FOR YOUR INNER SEXIST

With all the testosterone and champagne, there's always lots of competition for most sexist auto pitch in the car business, but the new Ford Shelby GT500 sports car is this year's winner. The super-Mustang comes with a 475-h.p. V8, racing stripes and supercharger, and a Ford president declared it "a no secretary's car." Classy.



## THE LAP OF LUXURY

What does fully loaded mean? Well, Lexus's new LS 460 has an eight-speed automatic transmission, a 20-speaker sound system, reclining rear seats with footrests and massage systems, individual rear DVD screens, and a hands-free system that will park the car for you. Oh, and an internal hard drive that holds 4,000 songs.



## GRANDMA'S NEW CAR

It may not look like it, but Honda's Selenia concept car—which is making its North American debut at this week's Canadian International Automobile Show in Toronto—is aimed squarely at the senior's market. The electrically powered sliding doors have an 80-cm-wide opening and high seats, making it easy to get in and out.



## LOOK MA, NO MIRRORS

When entering the car on the side of the Infiniti G35 replacement concept, it hits you: there are no rear-view mirrors. The door handles are hidden and the mirrors are replaced by rear-facing compact cameras. What the camera sees is displayed on flip-up screens on either side of the instrument panel.



## MOBILE LIVING ROOM

Rather than moan about the decline of the U.S. minivan market, Toyota changed the rules. The crossover boasts its P10 Freedom three-row concept built a minivan at all, but a small mobile home, with a sofa near seat, high-tech audio/video system, and an interior so nice even will want to wrap the furniture in plastic.



## COOLEST DOORS

Without a doubt, the "suicide door" on Chrysler's mammoth Imperial series, just like the rest, much more expensive Rolls-Royces, were the hit of the Detroit show. Just in case auto writers weren't paying attention to the '80s-styled sedan, Desperate Housewives star Eva Longoria played car pal for the debut.



## GEEK YOUR RIDE

Nissan's orange game concept might have 'em parked more than driving. A display folds down from the rear-view mirror, and the steering-wheel controls double as game controls for a built-in Xbox 360 video game console. The car also features docks for cellphones and MP3 players and a heads-up navigation display.



## COOL DOORS II

It's doubtful that Ford will build and sell a subcompact with butterfly-style gull-wing doors, but the Ford Raptor concept is still a knockout. The three-seater shows Detroit hasn't given up on the sports car segment. And yet, the diesel/electric hybrid engine also gets a whopping 85 miles per gallon in the city.



## THE TYPE-A ON THE MOVE

Proving it's not all about cheap, little cars, Hyundai has unveiled its HDCS Tokyo sports/luxury car. A surprisingly roomy interior features blue LED lighting, retractable DVD players, drive-wide night vision and adaptive cruise control, plus wireless internet access. The cargo area seats three ways to help fit right loads.

# TOP 10 OF '06

Auto supremacy may rest on the fortunes of a few key new models



## TOYOTA CAMRY

It doesn't look menacing, but the unassuming Camry is the car that gives rival auto execs nightmares. Already the bestselling car in the U.S., the updated Camry, now available in a hybrid model, seems destined for further dominance.



## SATURN IVE

After years of dismissing hybrids, GM has finally decided to build its first one for the mass market. Cheaper than Jeep's escape-problematic hybrid, the new IVE should give GM the all-important stamp of environmental approval on a family SUV.



## GEELY CO

Big Three auto workers on both sides of the border—see you later, Bush! Hangover?—should be very worried about this made-in-China entry. It's not much to look at and may not yet up to North American performance standards, but isn't that what Detroit said about Japanese cars in the 1970s?



## FORD EDGE

Made in Canada at the underutilized Oshawa, Ont., plant, which currently builds the underwhelming Ford Focus in vain, the Edge targets the growing crossover segment that promises the best of a car and an SUV in one package.



## DODGE CALIBER

Finally, the long-awaited replacement for the Neon has arrived. It's proof Chrysler-Chrysler can play with the Japanese in the small-car market. Should do well in Canada.



## TOYOTA TUNDRA

Truck buyers have always snubbed Toyotas. But the new Tundra boasts the huge engine, towing capacity and sleek looks that good old boys crave.



## CADILLAC ESCALADE

For those who value luxury over subtlety, Cadillac has come out with a new version of its bucking truck so popular with rap stars and politicians. The past year's groundbreaking second-generation model choice will mean nothing, so horsepower under the hood.



## CHEVROLET TAHOE

For years, big SUVs have paid the bills at GM, so there's always a market for this really undervalued model. GM has a lot of problems to deal with, and if that truck flops, its new blue coat will get a lot worse in a hurry.



## HONDA FIT

Who says you need a hybrid engine for fuel efficiency? Coming to Canada first in April, this gas-sipping subcompact figures to be a good fit for this land of long commutes and high fuel prices.

BY PAUL BARRY



Mercedes-Benz

HAVING NOTHING TO PROVE IS EVERYTHING.  
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## BUSINESS

# Toyota's future: meet Dwayne



STEVE HAUER

General Motors' Michael Rzesut and told the story of a failing Pennsylvania auto plant, bought by a Japanese conglomerate. The retooled steel hundreds of jobs and the local economy, but by the new managers arrive from Tokyo they're determined to whip the place into shape, and until their return work ethic on a lot less dedicated work force. History repeats, but by the end of the third year, everybody has come to appreciate one another. The goals in mind, raises all around. Management staff. In the real world, though, things are a lot more complicated.

Two decades on, Toyota is now the gold standard of the car business, with profits over the past four quarters of \$2.8 billion. That compares with \$1.1 billion for General Motors, \$1.3 billion for Ford Motor Co., and a loss of \$2.5 billion for General Motors.

**Creating blue collar jobs generates a lot of love, but Dwayne's heart can't be won with money alone**

cars. Only GM sells more cars worldwide, and even that title is in jeopardy as Toyota is producing more cars every week. GM is hoping just to hold the line. But there is one new source of the North American car-buying public that Toyota has failed as early as 2001, and it's the primary reason why Toyota's share of the all-important U.S. market stands just shy of 14 per cent, compared to GM's 26 per cent.

Meet Dwayne—Toyota's first frontier.

Dwayne lives on the U.S.-Mex. border, near a city but not exactly in one. He has a couple of kids, goes to church on Sunday, and has a job. "Support Our Troops" decal on the back window of his pickup. Dwayne is not happy, he just has a certain opinion that no matter what he does, he's not going to see anything change. He might not know anything about Pearl Harbor, but he sees the movie and never forgets. He knows a car shift from a manufacturer, and when he goes to buy an automobile, anything that ends in a vowel isn't on his list. Unless it's a Dodge

Dwayne likes American cars. Especially

Over the last little while, Toyota has been thinking a lot about Dwayne, and how they might coax him behind the wheel of a Camry, or Corolla, or better yet, a Tundra. It's a tall order, but the company is springing no expense on its campaign of the Dwayne demographic.

A couple of weeks ago, the company announced in all-new Tundra pickup. Toyota sold just a 2 per cent of the lucrative U.S. pickup truck market in 2003, compared to 34 per cent for GM and 33 per cent for Ford, and the Tundra aims to change all that. It was partially engineered in Michigan, based on extensive research into the demands of Amer-



STREET MEET: NASCAR gives Toyota access to 75 million potential buyers

ican truck owners, and built around a hulking V8 engine, with more than 300 horse power and towing capacity of 10,000 lb.

Perhaps even more important, the Tundra will be built in a new plant near San Antonio, Texas, bringing thousands of jobs right into the heart of truck country. On this count, creating blue-collar jobs brings a lot of love, and Canada has had its own auto plant thanks to Toyota's North American presence. A billion-dollar renaissance of the Cambridge, Ont., facility will be producing 110,000 RAV4 SUVs a year by 2008, employing about 7,000 people. In all, the company now directly employs about 35,000 people in North America, and a recent study by the Center for Automotive Research estimated that U.S.A. 1 billion in private sector wages are generated by the company's U.S. manufacturing operations.

That's a lot of love, but Dwayne's heart can't be won with money alone, so Toyota is

going to the one place he won't let anyone on his sleeve: the racetrack. Starting next year, the company will enter Toyota in NASCAR, the premier American stock car racing circuit that has, until now, been the sole domain of Ford, Chevy and Dodge. In this marketing battle, the importance of NASCAR can't be underestimated. The circuit has an estimated 75 million fans who either attend races live (often pulling multiple hours behind their heavy-duty pickup trucks) or tune in regularly on television—an audience that is much more affluent than you think, and extremely loyal to the brands associated with their favorite drivers.

But Toyota's missing them. It's also an official sponsor of the Bassmaster tournament series—the big leagues of pro fishing. That's hardly a high-profile branding opportunity, but then again, if you don't know there's such a thing as big league pro fishing, then chances are you already own a Toyota.

Jim Farley, vice-president of marketing for the company's U.S. division, summed up the challenge for Toyota's Lexington, Mass. Leader last week. "If we do it right it's a way to be seen as a part of America," he said. "To be a truly American company, we can't just employ Americans, we can't just help the economy. We have to be a part of the culture of America." But that's no easy crack, and the American automakers aren't always leading hand in a tradition to defend their turf. Ford unveiled its new line of products last month with the same no-subtle slogan: "Athletic, powerful and distinctly American."

By George Hauer took on a few stereotypes, a few beers and Michael Rzesut's impressive charm to bridge the cultural divide. Here in the real world, it takes serious on-the-job image makeover, and even that might not be enough. Dwayne's Honda truck is still ways. But over the past 20 years, being against Toyota has rarely been a good idea. ■

EMPLOYEE  
of the  
WEEK

## DOUGH-HEADED WORKERS TAKE IT ALL OFF

When Home Depot baker Willie Proctor learned his head, he wanted to procure a slice of good fortune. When he was struck by how much his head looked like the one he baked, he named his employees to share their. All 400 employees, men and women, receiving a \$450 bonus. Proctor hopes his head bakers will become a trademark for the bakery. "The resemblance between their head and the bread they're baking is very striking," he says.

\* Jeep is a registered trademark of DaimlerChrysler Corporation and used under license by DaimlerChrysler Canada. \*\*MSRP. Communications are trademarks of DaimlerChrysler Corporation. \*\*Based on second quarter ending of available features on 2003 competitive models.



## Strangway's Quest

How a former UBC president and NASA geophysicist is building Canada's first private, liberal arts university

**BY BEN MAQUDEEN** • David Strangway, a wealthy-based scientist, this guy is standing in the neck of a \$100-million construction site in Squamish, B.C., oblivious to the pounding rain and the din of machinery. On a clear day, this hilltop redoubt offers a spectacular view of forest, glacier and the jagged peaks of Howe Sound. Today, without a hint of metaphor, Strangway's head is in the clouds. But his improbable dream—Quintessence University Canada, the country's first private, non-profit, secular liberal arts and sciences college—seems finally within sight. It hopes to sweep across the raw brown sea of playing fields, the effluents of the grain industry, and a corps of offshoots steeped in old men, as if pulling the skeleton of a building up from the mire. “That,” Strangway notes, “says it all.”

Real enough to start hiring faculty for a planned opening date of September 2007 (Strangway, 71, is the son of African immigrants, and a geophysicist by training. It has the kind of resume that suggests all things are possible, including visits to MIT and the University of Toronto, chair of the geophysics branch at NASA during the days of the Apollo moon mission), 12 years is president of the University of British Columbia, where he oversees a boom in construction. That unifying the origins of moon rocks is one thing; if you want a challenge, try establishing a private university in the land of public education.

Strangway retired from UBC in 1997, with

THE DREGS. At the site in Squamish, B.C., Strangway's vision is almost within reach.

at UBC—sitting for 640 students by 2010. “This is not a choice in the public imagination,” says Strangway. “In fact, we’re likely to be major leaders into their graduate programs.” Squamish, pop 18,000, located in the Sea-to-Sky Highway stretch between Vancouver and Whistler, has had hundreds of railway and forestry jobs in recent years. It sends its youth—a 430 million-a-year operation—in key to an economic shift to tourism and knowledge-based employment. “Events with every thing going on in the Sea-to-Sky corridor,” website 2010-05.complex, will find that Quint is probably the biggest thing that’s going to happen in Squamish,” says Mayor Ian (Smokey) Lord, a native of Fredericton. “I grew up in a university town and I know the impact that.”

Quint is financing construction without public money. It has permission to develop 160 units of rental housing on a hilltop site. Its foundation has also received millions in donations, including a \$4-million gift from the federal government. It has received \$10 million, from geologist Stuart Blanton, co-discoverer of a massive diamond deposit in Canada's North. The university hopes to raise millions more for scholarship programs to bring the annual cost of tuition and board (estimated to be \$10,000 to \$20,000) more in line with public institutions.

Why does the country need a post-secular private university? Strangway's answer: With the high standards and broad scope of U.S. liberal arts colleges. It was while working at NASA, that Strangway began to appreciate the linkages among disciplines. He hopes to attract half the students from Canada and the U.S., and the rest from elsewhere in the world. The draw, he hopes, will be the intimate size of the campus—with an inherent of modern-day rates of 150—and a radical curriculum. Most place students in universities, from sciences to humanities. The course, first at a Canadian university, will be studied one at a time, in 90-week blocks, allowing an intensive focus. Strangway believes only private institutions can set the kind of an uncompromising standard of excellence he wants to achieve at Quint. “Yes, it will be tough,” he concedes. “But if you have an ideology that basically says only public universities are appropriate, you’re going to miss the chance to reach for the stars.” The money, he hopes added, has already been taken. ■

Initially, the NDP government of the day likened it to the horror of two-tier health care. Today the critics are largely silent.

One life and in the honor of two senior health care. But today, the critics are largely silent. Strangway would like to think they're won over by the visionary power of Quint's academic plan. Or it may just be that Quint's 160 students will only be in operation 2007 with 160 students—less than one-third of the class



**STUDENTS SENT HOME WITH FUZZY TONGUES**  
Aristotle, a student in schoolteacher, has been suspended from his school in Kelowna, British Columbia, for two years in jail, after the all-party effort of the police caught in his Grade 8 class. He is the classroom floor clean. One teacher complained that “they carry came home and shaking like a leaf.” (Quint's code again believes that the students must be allowed up to defend parents' interests in their fourth grade.)

## BIG MONEY, BIG FINES—IT'S ALL HORMONAL

**BY DAVID MAQUDEEN** • Once regulation against a prescription drug, it can be used to cross just about anything, without action. But this so-called “off-label” use has to be generally recognized as acceptable by the medical community. It can get tricky: the roughly US\$2-billion global trade in human growth hormone. The Internet is now rife with sites that hawk HGH-based remedies against aging, despite a dearth of supporting evidence. A one-month course of treatment can cost US\$1,600, says Dr. Peter Rhee, who formerly oversaw the marketing of Genentech, Pfizer Inc.'s brand of growth hormone. Now, a vocal Pfizer critic who was

**Big pharma is being taken to task for illegal marketing of human growth hormone**

defiant, and pushing it has gotten some time into expensive trouble. In 1999, San Francisco-based Genentech Inc. was fined US\$60 million for illegally marketing its HGH brand, Prograf. Then, last October, Serono S.A., a Swiss-based corporation, was fined US\$704 million for illegally promoting Serono's HGH used to treat AIDS patients with profound weight loss. Serono pleaded guilty to

some observers interpreted as a repudiation of Rhee's case. But lawyer Kenneth Nolan, a Florida-based authority on health-blower suits, says just because the government declares a case does not mean it isn't worth pursuing. “There are plenty of situations out there that are declared each year.” In fact, Nolan says, U.S. authorities often lack the resources to pursue a case, and prefer to let private citizens do the legal legwork.

Rhee's book alleges that—starting about 1997 and continuing into 2001—Pharmacia (which purchased Genentech for off-label use) was involved in selling treatments, as well as a growth aid for children, who were simply short but otherwise healthy. Pfizer spokesman Paul Fischler did not respond to a request for an interview. But Pfizer recently filed a motion to dismiss Rhee's suit, alleging his complaint was filed after the company had already disclosed its marketing practices to the government. Pfizer also says Rhee's claims do not meet the requirements of a lawsuit. Clearly, Pfizer does not want to repeat its 2004 experience with Novartis, another unnamed corporation involved by Warren Lambert, who filed a suit in 2006. The Justice Department



fired by the company in December, says some anti-aging books claim Genentech's worth about US\$100 million, a few other independent figures however. “It's a very good markup for Genentech,” says Rhee, but “it's questionable.”

Most human growth hormone is supposed to go to children suffering from a rare set of conditions that include defective growth or inadequate hormone production, that according to a study published last fall in the *Journal of the American Medical Association*, three-quarters of HGH prescriptions in 2004 were for adults 20 and older, and 40 percent were for people 50 to 70. In addition to its potential medical applications, HGH remains popular among bodybuilders looking for a performance edge. The natural hormone is produced by the pituitary gland at the base of the brain. But after 30 years old, its levels have been said to generally experience the growth in the late 20s. With the rapidly aging population, and, as some papers indicate, the growth in the U.S. (and in Canada and elsewhere) of this world, off-label use of HGH is usually

offering U.S. physicians an off-expenses paid option. In exchange, the doctors would agree to write in some 10 new prescriptions for Serono, worth US\$600,000.

Rhee is currently suing Pfizer, the world's largest drug company, and its subsidiaries, Pharmacia Corp., over what he claims was the illegal promotion of Genentech's hormone among its customers. After failing to get Pfizer to take action, he says, in 2003 he filed a lawsuit, a provision of the False Claims Act that allows citizens to sue in the name of the U.S. government (plaintiffs are awarded a substantial share of fines, possibly even criminal). Last November, the U.S. Justice Department declined to participate in the case, a move

deliberately put in a suit, brought by a former employee, alleging the drug was being marketed for off-label treatments. (Off-label use of Novartis, unlike HGH, is legal, but marketing for these uses isn't.) In the end, Justice declined, and Warren Lambert paid more than US\$140 million to resolve the case.

Rhee is hoping for a similar outcome, although he acknowledges that, in 2005, Pfizer did accept some off-label recommendations and stopped distributing Genentech's doctors who used it as an anti-aging agent. Still, the global anti-aging business continues to go global. “This is a disaster to patients,” Rhee says. “But most doctors in this country are business-minded—and doctor-driven.” ■



### TEETERING INTO OLD AGE IS HEALTHY

A Florida university, studying ways to make seniors more enjoyable for older adults, has let upon physicians for the elderly. There is little to do with off-label drug use from those of school-age seniors. The study, involving 100,000 seniors, was published in April 2005. The study found that seniors who were able to, aged 65 to 80, showed significant improvements in balance, speed and coordination after three months of exercising in a program.



'Whachoo sayin'? Did you hu with him?  
Amaze! OK, gotta book it—g-rents are here.'

## TONGUE TWISTERS

They may not look the part, but teen girls are the prime innovators of the English language today

BY GLORIA KIM • "Whachoo sayin' Key?" calls out 17-year-old Kaiti Bell, a student at Toronto's Evergreen High, to her friend Kelly McDowell, also 17. "Amaze! Was going to say my friend Roger's 'Whachoo sayin'?" McDowell replies. "Going to see the g rrrrrs," says Bell. "Whit the p rrrrrs?" asks McDowell. "To thide." The girls, part of a group that calls itself the "Slender Slims," speak in code. In this exchange, "Key" is a nickname for Kelly, who is dating (or is supposed to be) the infamous wedding of the Kardashians. La una beautiful finger is not a friend, but Rogers Vales. And the "grrrrs" are the grandparents, whom McDowell is visiting with her "p rrrrrs" or parents.

Why the lingo? Because middle-class teenagers are by and large the greatest disseminators of new slang, and language flows north, according to Salt Tuglow, associate professor of linguistics at the University of Toronto. Tuglow's lab recently released a long-term project involving 160 people from ages nine to 50, to measure ways in which everyday English in Toronto changes from generation to generation. She's found dramatic differences between real verbal usage. "Formal" talk, and 15- to 16-year-olds are pushing changes forward faster," she says.

"We like to shorten words," says McDowell. "Like for example, I'll say 'ma' instead of 'mommy.' 'Lol, lol lol lol.' 'Wha, or 'why' instead of 'obviously,'" says Bell. Totally care about cars. It's not always about brevity. Sometimes it's "uuh." I love you because I L you. "Hooking up and/or giving him 'his' [pronounced "hee"] as in "Did you hu with him?" Much of the charming, the girls believe, comes out of communicating in code.

MSN "It's mostly like, cutting down words to their simplest forms," says Bell.

"When language shifts," says Tuglow, "people don't notice until it becomes obvious. People ask me about the new use of the word 'like' in it's a kind of a historical use of the language. I have middle-aged ladies who say, 'Yeah, you know, like, I, like, like.' "She says the use of "like" is more than double the rate since the '80s. In 2004, it was used about 13 percent of the time. In 2008, usage skyrocketed to 70 percent.

Aspects of Bell and McDowell's slang come from what they call "gossip speech." "You know when you see someone who lives in Rosedale and he wants to talk all gutter and he's wearing the baggy clothes, we call him a 'g' like a drug, but with the 'h' in it," says McDowell. "Bazinga." To "buck" and "bawse" all mean to leave. And Bell's favorite nickname is "Whore," from Snoop Dogg's song of "Whore." "We're sort of making fun of the language," she says.

The fact that women are the ones propelling change is not new. Tuglow notes that upper-class females drove the shift from medieval English to modern (for instance, from "ye" to "you") during the last 1,000

And in the '70s, informal languages such as Peter Trudgill in England found that women were linguistic leaders in the use of proper language rather than slang. "It might be speculated that women, lacking power in society, used language as a tool of power, to show they were more educated or of a higher class."

But Tuglow notes, it's understandable why innovation happens among teens. "This is

the period in a person's life where you have the most social contact," she says. "The desire to be separate from adults is at its most extreme." Meanwhile, Tuglow's colleagues, who have observed subtle variations in her own fieldwork with teens. "When you talk about girls versus boys, you have to keep track of which girls and which boys," says Tuglow. "The people who lead the most non-standard language, such as double negatives like 'I'm not alone,' are the 'bad' girls. And those who are at the least are the squeaky-clean girls. Boys aren't because they tend to be conservative in that they don't speak really standard but they also don't speak really very vulgar either."

Eckert believes "bad" teen girls are leading slang because they aren't able to express their rebelliousness physically. "They're constructing a tough persona so they're not talking language," she notes. "Girls can't go out and do what's fighting in the same way as boys do. They can't make the same kind of physical statement that boys can so they use a lot more of the verbal symbolic kind of stuff."

This act of keeping with what others and psychologists have discovered about the female brain. Females throughout their lives have it's two times as much activity as males on the verbal centers of their brains, says Michael Garton, author of *Boys and Girls Learn Differently*. And it's not always dominant in the first but and parallel words, he says, which are not as well developed. Girls process emotions through words, which may also be why teen girls do so much verbal exploration.

"We like having our own conversation and we want our friends to understand and not have anyone else knowing what's going on," says Kaiti Bell. "It's like, 'So okay, of course, that's good.' "

### CHINA: NOSE JOBS HELP LOVERS GET CLOSER

Never mind a lot of chocolate, now Chinese guys get their lovers close (also for Valentine's Day). It's a growing romantic trend to use their sniffer's plastic surgery: snoring, snoring, snoring. Chinese, one Shanghai clinic reported a 35 per cent increase in procedures keyed to Valentine's Day. One Wen who got her nose job is proud along with her boyfriend's dad. "My boyfriend loved the idea and paid for the whole thing. We're very happy with the results."



## TWO'S COMPANY, THREE'S A CROW

A Toronto couple share their home with a pet crow even though it may be illegal. He has the best room in the house.

BY JIMMY MCNEILL • "I've got someone I want you to meet. Someone who I love about you, I think you're really going to like her."

The six-upon-a-perfectly-shining and the red carpet came dressed in the "her" in question was not anyone you'd want to dine with unless cold scrambled eggs and marshmallows are your favorites. That, when you meet him he's gorgeous, but wouldn't you know it, he isn't the slightest bit interested in you. He's interested in eating at himself in the mirror. Typical. Typical of Corvus brachyrhynchos.

Julian in his name and he is a four-year-old black, male American crow who works and as a baby, dying in a Toronto park with feathers in his beak he couldn't fly. Discovering him helpless but alive was like a gift from heaven for Carol, the real owner again, who ever since childhood had desperately wanted to raise a

crow. Her father kept a crow and a magpie during her childhood, and Carol says she would have been a Vancouver if that's what the next injured crow in need of adoption had named up. But Carol's been told keeping a crow is illegal, and recently, her vet, an avian specialist, warned that "avian people" had been swooping around his offices, threatening to apprehend any wild animal found in his care. (Confession about the legality of flying a pet [crow is right].)

Carol and her husband, Dan, live in a large, beautiful house in downtown Toronto. They have discovered their bird—actually it's black, plump, has wick, Carol adopted a seven-year-old African grey parrot, who has been on top of her bedroom—but they're not about being found out. Secrecy surrounding their adoption isn't completely airtight, however. Carol is a member of an interna-

tional online crow group that has members all over North America, Europe, Asia, Australia, New Zealand and Israel. When Carol goes to check email, ignores on a Sunday afternoon, 57 new unsolicited messages flood the screen, all from crow owners. The crow group was founded in 1996, and according to Carol "has always been a discussion of the common pleasure we have for our birds."

Downstairs, Carol leads the way to what she describes as the best room in the house. French doors open onto a glorious sunroom off the dining room. The room is well-



WHERE IS WILD: An empty house is no much to do. Where's that phone jack?











**FUR AND FAMES:** (below, left to right) U.S. star Steve Miller with 2001 Stanley Cup; Tony Danza; Britain's golfer Sir Greg Norman; Canadian actor Scott Bakula; Canadian actor Tom Cruise from *The Last Samurai*; Canadian hockey star Claude Lemieux; Laura Bush with daughter Barbara and Charlie Sheen, Canadian-born.





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**T**he current issue of *Vanity Fair* is packed with pop-culture references, from the cover, in fact, taken in comparison to the topless and nude photos of the young starlets inside—posing nude for this special Hollywood issue that they're for *Maxim*. There's even a giant fake breast on the page that features a high-profile rap/rock spectacle from Beverly Hills who is known for his "white boob job." And no, the breast isn't Pamela Anderson's—she's hanging out on page 151.

Not exactly the magazine that publisher J.E. Corry envisioned when he relaunched *Vanity Fair* in March 1983 (following a 47-year hiatus). At the time, Corry defined his ideal readership as "a handful of bright, literate people." The magazine was to be smart. High brow. Elite. It was to be a publication, he said, that "represents the quality and movement of our times, our culture." It ranked 50 less than one year and two dozen later, Tina Brown, a gutsy Oxford-educated Brit, was called in and given six months to stop the bleeding. If not, Corry'd shut down *VF*. Nowhere was going to stop it, down.

Brown's first big change was to put Hollywood at the center of the cover. Her full revamp of the magazine debuted in April 1984 with a cover featuring 75-year-old Daryl Hannah, blindfolded and wearing a red sequined evening gown with an *On the Beach* starlet in each hand. But as Brown's magazine, now money didn't count as old money. Each had its place in the mix. Brown

ran stories about Hollywood's hottest stars, but also paid about five million at jet sets and Washington's major players. And she opened the doors to the New York City brownstones and Harpington getaways of the social elite—giving inside the lives of famous American families like the Vanderbilts and the Kennedys.

*Vanity Fair* felt important. Never more

so than when Ronald and Nancy Reagan were photographed by Harry Benson forgoing across the White House's Map Room floor (literally) to the Track Stars classic *Nerf*. That June 1985 issue offered an intimate glimpse of rock goddess. More than just photos, this was a couple that really mattered. Stars like, Brown wrote that the Reagan-Bing couple went a long way to saving the then *Folger* magazine. "Coming when America was emerging from a long recession,

into the first in chief's inner office in 1980 and further perked the model created by his predecessor, Bill Carter [whose first issue featured Madonna's *Fastway* (a good) has taken it to new levels since newswatch sales dropped by more than 20 percent in the second half of 2004. [Winning Hollywood barbs—Johnny Depp, Leonardo DiCaprio and Jack Low—on successive covers provided evidence for *Vanity Fair* readers.] The magazine's readership was diverse—all women—have been decidedly lightweight, even by Hollywood standards. In fact, the photos could just as easily be turned into best-selling calendars for the first-boy set: cover surges in supermodels (April '85), Angelina Jolie (June '95), Paris Hilton (October '05), Beyoncé Knowles (November '05), Kate Wins (December '05), Naomi Watts (January '06), Lindsay Lohan (February '06), and Scarlett Johansson and Kerry Washington (March '06).

"It's a bit of fake advertising," says Johnson Keller, a journalism professor at Syracuse University. "It gives the impression that *Vanity Fair* is new just to celebrity magazines. And they're actually doing it without any focus on the people who are already overexposed. If there are no more bands running around, it begins to look like another animal."

And taking her last one, a newstand check full of glossy gossip magazines, a critic in the *New York Times* wrote: "It's a bit of fake advertising."

And taking her last one, a newstand check full of glossy gossip magazines, a critic in the *New York Times* wrote: "It's a bit of fake advertising."

—power, money, fame, and beauty." says Keller. "Right now, especially when it comes to the cover, beauty is at the forefront. It's more about celebrity and eye candy. There is definitely a movement to package things the way *Maxim* does."

James Fuller, who runs *Soar*, the monthly pop-culture tabloid that experienced an 84 per cent increase in ad revenue last year, has been able to take advantage of Corry's recent cover choices. "They got an excellent interview with Lindsay Lohan and we were able to report on what they reported," says Fuller, who like Corry is Canadian-born. "It's funny, but it's

**Graydon Carter's magazine used to be about power, money and fame. Once that meant tycoons and politicians. Now it means half-naked starlets.**

BY JASON HOFFER



the daring, presidential couple seemed to epitomize the buoyancy of American capitalism," wrote Brown. "Reagan's charisma always

monitored the way from an instructive collection between imagery and external reality."

Now, after how long, it's hard to recall the name of the book by looking at Lindsay Lohan's blindfolded and nearly naked body on the cover of *Vanity Fair*'s February 2006 issue. And yet, her very presence also says a lot about the state of the nation. Sex and celebrity now sell more than ever. That notion isn't lost on Canadian-born Graydon Carter, who moved



from *Maxim* to *Vanity Fair* in 2004, and he's been able to take advantage of Corry's recent cover choices. "They got an excellent interview with Lindsay Lohan and we were able to report on what they reported," says Fuller, who like Corry is Canadian-born. "It's funny, but it's

**JUST CAN'T GET ENOUGH** Lindsay Lohan (left) was the cover of February's *Vanity Fair*





**THE SITI CONFESSION:** She's been asked to write love songs, won't touch over the Beatles, and has very specific views on Michael Jackson

Both Canada and the U.S. claim the country singer as their own—she's loyal to both

**BY JENNIFER BEEBE** "Thriller rocks," says Noko Kane, sitting in a Thomson breakfast place, listening to Michael Jackson's Don't Stop 'Til We Get Enough. "I don't know why the '80s—everyone loves Thriller. That shot is cheesy off the Wall—the album!" This morning, Kane, 34, has auburn's cold-running nose, puffy eyes and gravelly voice—and she's in a critical mood. Later she declares, "I'm not into the Beatles. I know every one of their songs, every word—because my parents played it over and over. But it doesn't seem the music to me. I know it's popular, but I don't ever want to hear it again."

As her grandson says, Frankie Case-ting her hair to dress in Casio was taking things to the grand mother's gospel and country albums (specifically Brenda K. Starr and the Gospel Pearls and Loretta Lynn), the Stampede group's own Gospel songs were meant to come by Tacoma, Wash., and when she was born in Vancouver and older influences like the Band, the Rolling Stones and the Kinks. When she landed at a fine arts school in Vancouver, the played drums in the all girl punk group, Manx. But her powerhouse voice was directed for a greater showcase. Eventually, the record sold, with a sound best described as hard, noir country of the torch and swing, heavily with variety Casio-style show tunes. The Virginian (1997), Farmer from Lodi (2000) and Blackheart (2002), were critical ly beloved and earned her a healthy following of country and indie rock fans. Her

Along the way (there's hardly been incidents that have helped bring attention to Case). She was hauled from the Grand Ole Opry in 2002 (for slipping down to her link after over hours) and she was named *Sexiest* *Taboo*.

Indie Rock by a 2003 *Playboy* poll (and declined an invitation to pose). Non-erotic fans have found their way to her through her past-time women in Vandalover's supergroup the New Pornographers—who make power pop music that's not unlike Case's reissues, the Beatles.

Considering her success and allure, it's no surprise that both Canada and the U.S. have claimed Coss in their own—and she remains true to both. She lives in Chicago, cuts her records in Arizona, pulls most of her headlining acts from her Canadian fan base and does all her album mixing in Toronto. And, she says the most

'Getting an interview in Spin isn't as cool as getting one in Exclaim!, 'cause that's what I read'

identifies with the Canadian music scene. "This is where I got my start. To me, getting an interview in *Spin* isn't as cool as getting one in *Rolling Stone*, cause that's what I read when I lived here. It's where I learned about being a band. I never make a record where half of it isn't made in Canada. I'm not superstitious about it, so much as it is sentimental about it."

But while she craves B.C., and believes that at this point in her life she could probably get a visa to live here, at the moment she refuses to abandon the U.S. "My country has never been in worse shape," says Cass, who is a pacifist and anti Bush. "Lots of people are

like, 'I want to move to Canada,' and I'm like, 'Now's not the time.' I love America, I think the people are wonderful and the geography is amazing and I love it as much as I love Canada, but sure—and not in a yucky patriotic way, but in a sweet, hatter-wear way. It's where you're from—what are you going to do?"

Her last CD had an unconscious threat of bonesidiness, and this one certainly touches upon her memories of Washington—although not all of them fond. In *The Needle and the Case*, she's reluctantly driving closer to her old town. So that's why I never came back here / That's why they sent me out to sea. In *recess*

the has a real hole on the Seattle—there is a porch that extended with the software boom. "Most people came to the Northwest, like the president, invested millions—millions of them. People who would work and be selling at you for the way you drove and complaining that it rained. Why did you move here? A lot of them have left, but not before they bought up a bunch of property and tore a bunch of great shit down and just abandoned it. There are condos they can't fill where there used to be a really great resort town. If you've had with Seattle, it's a broken down. It hasn't got out."

She's now happily married in Chicago's working-class Humboldt Park neighborhood. "It's beautiful and interesting and there's lots of different kinds of people—but usually, it's the old German neighborhood. The buildings are amazing, but there's a lot of gang violence. It's weird, there'll be brand-

WILLIE NELSON HAS SOMETHING TO SAY

Quelings are frequently severely fond of each other / what did you think those selfish s and boots was about? / there's many around who don't understand the way that he looks towards his brother / inside every Queling there's a little selfish too in the end

—from *Colliers Are Greedy*, frequently (*Printed at Each Other*), a song Ned Sublette wrote in 1921 and only now released (officially) to coincide with the attention on the film *Breakback Mountain*.

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**FROM SMOKE VULCANIA, TYPICAL TEENAGER:** ARIENE and their friends have spent decades doing the same types of things over and over.

Despite his advanced age, the comic hero tries to keep up with new trends, to a point

always be the sort of acknowledgment of the charge laid out during the last—From Hollywood to the 1950s video game today—and Henry and Veronica are, amazingly, different according to the latest fashion. Gorkhovsky's characters have tried to work in some needs to changing gender roles, pointing out that now, unlike in the past, "Veronica's mom is responsible for all the household chores. Is father and not have become more involved." And sometimes the company even reverts to house style to fit in with changing public taste in response to the popularity of Japanese manga. Archie Comics released its tale *Sailor Moon*, the *Wonder Woman* as a new series.

In many cases they are a child's first reading experience. Archie comics are "reader breeders"

Part of the secret of Archie Comics is that the company continues to target kids who are not diehard comic-book fans. When a new content line is introduced, especially those catering to people who want to know if this will be the issue in which Superman dies for real, Archie is sold the old-fashioned way: at newsstands, in drugstores, and other places where kids might run along with parents. Archie digests—many books reprinted old stories from the vast archives—so as to reach books as a new generation of school kids at the tabloid.

Despite its advanced age, Archie tries to keep up with new trends, to a point. These



**BARFI SPILATI KAP**  
Just as Superheroes represent all-Queda. Doing the Caped Crusader, Lady Holy Three, S. Gerdner City is with a possible for service. The newspaper, say.

Goetlick is happy to be selling familiar: "You know what you're getting with a *Archie* comic. They're safe for children and adults." It could be that today's children will wind up buying *Archie* for their children someday—and Archie will won't have made up his mind between Betty and Veronica.



**BARFI SPILATI KAN**  
Just as Superheroes represent all-Queda. Doing the Caped Crusader, Lady Holy Three, S. Gerdner City is with a possible for service. The newspaper, say.

**POW! BATMAN AND AL-QAEDA**  
 Bruce bottled Herry, Batman is going to war. C. Conley is producing a graphic novel featuring engaged in gray kittle with Osama bin Ladened concrete. Batman's war on terror after acted. Writ/illustrated Frank Miller, who is reimagined the national character in 1987, sparking in common read, reflect and address their times.

OUR GOUTING has different 'times' of Cigarettes, including the 'Tiger' and 'Blossom.' This week, it's launching a men's collection.

A new company called Cup Couture combines runway fashion with coffee culture

tion: After a small article about the cleave appeared in the *Seattle Times*, the women received "hundreds and hundreds" of orders. The Cupenets will also be featured in April's *Style* magazine. Already, the women are temporarily out of stock of the Benetton.

The Capote will also be featured in *April's* *Style* magazine. Already, the women are temporarily out of stock of the Begins, a flowery design, from their Divine line.

"We have our list of 15 celebrities who are always seen drinking coffee and we're sending the Capote's out to them," says Poterius. (Calling out the Olsen twins, Jennifer Garner, Kate Hudson, and Britney Spears?) "We were in New York recently and our Capote's and we were literally mobbed by people asking

where they could get the ra," says Petrov.

Cup Constant's Capriotes are not just for fashion-conscious female sufferers. The work, the company is launching its "Bikini, Not Banned" collection for men. "They're very masculine, and even look cool holding them," says Porter. The reflections include the Lovers as Lure, and the ObJaves, both rubberized with a titanium-colored liner.

Asked which she has more of, Caposanti or actual roots, Poole laughs. "I have more Caposanti. And I do mow my Caposanti with weeds. I'm weeding most days." And while the women are concerned about environmental issues—

**WHAT THEY GOT**  
A steady, early export for a record US\$2.9 in previous record-high years by a big delayed process. The average passing through the picture is new

Library assistant Cheryl DeWilde of Victoria wasn't in such a good mood when she discovered Forner's Cupcakes. Tired of burning her hands when she's buying coffee, DeWilde has been leaving her own coffee sleeves, which she calls Cheryl's Cuppa Joe Cozies, since last April. "Damn, she wrote on her webbing recently, 'somebody tell me why Cup Cozies can find a market but my poor little by Cozies' Joe Cozies are still sitting in a bin."

her "about three dozen of them I can keep in less than half an hour. My daughter also uses them when the boys slurp, so I keep her hands warm." When DeWald goes into Starbucks with her laptop and coffee, she gets "a lot of raised eyebrows—but I also get a lot of people telling me how cute it is." Up to now, DeWald has been selling her discs at craft fairs. Starting this week, they'll be available through her website (4), including shipping. She doesn't know if her Touchdown

Patrice is more confident about her present and already has plans for a children's line of Cupcakez for hot chocolate, not to mention special summer, winter, fall, and spring lines. "This will be the next big fashion trend. It's a fun way to dress up a cup." Plus, who's the last time someone complimented you on your coffee? Eassey. ■

WHAT THEY GOT FOR IT...THE POND-MOONLIGHT

A recently, early experiment in colour photography sold last week for a record US\$5.8 million, more than double the price paid for a previous record-holding photo "Pink Shirts" (see page 10) taken 102 years ago by a Danish Swede using the early "autochrome" colour process. The image is of a New York pond lit by the sun's light passing through a forest. There are only two other copies of the picture in existence, both are in museums.

**BARROWED MONEY** Companies such as Free Bags to Riches lose out designer goods, for a fraction of the retail price.

## A great little time-share in Balenciaga

Why own a designer purse if you can rent it? Meet the newest trend in luxury retail.

**BY NICHOLAS GIBLIN** Twenty-six-year-old Jennifer Leach has a thing for designer handbags. She gets a new one every month—in many fine sculptures of snake leather, fur and beaded metal, made by Coach or Balenciaga in Lucerne, that cost for us \$1,000 apiece. Acquisitions would be forgiven for thinking that Leach, a mildly successful college student who lives in a resort town on the rugged coast of Maine, is blowing her life savings on stylish butted candy. But Leach's means of feeding her habit is actually pretty cool: she rents the bags from an online company called Free Bags to Riches, which ships them to her door within days. "If I want it for the company, I'll have to go out of town to purchase a high-end suitcase bag," she says. And she swears on nothing so uncool as:

In principle, luxury lovers are old hats. Think of the red-carpet, red-robe-theater of middle-class proms and weddings. Born the past few years, companies have moved into suits, high-end dresses. Free Bags to Riches rents out bags for anywhere from \$25 a month to around \$100 (all figures Canadian). Its roster includes, for example, Burberry and Prada, operates on a subscription basis, rents out \$175 a month for "modernity" and go up to \$115 for "drama" (for top-of-the-line couture bags). Several U.S. companies now rent out designer wedding gowns. At MyCraze, a chic bridal salon in New York City, brides can rent a day's rental of a Vera Wang dress (including morning alterations) that usually for \$3,500. And for the perfect finishing touch, Doyle & Doyle, the crest jewelry, will lend out \$5,000 diamond wedding for a fifth of the retail price. So far, the trend isn't taking off in Canada, though Free Bags to Riches will open its virtual doors to Canadian customers in April.

Luxury mail is emerging against the backdrop of a ballooning luxury goods market. The Boston Consulting Group predicts the

U.S. sales in the "new luxury" category—near-luxury products for affordable consumers such as micro-brewed beer or Burberry scarves—will jump from \$100 billion in 2001 to over \$1 trillion annually by 2010. Meanwhile, a recent New York magazine article reported that top-end fashion goods have risen by 25 to 30 per cent over the past five years. It ran with a photo of a Yves Saint Laurent dress priced at \$18,185.

How did we become so needy? The American sociologist Jack Schor has argued in books such as *The Overpriced American* that a concern about disappearing middle class after the Second World War, the frame of a

**At one bridal salon in New York City, \$700 can net a few days' rental of a Vera Wang gown that costs \$3,500**

crisis for most consumers was the witch-hunted, and keeping up with the Joneses was the main goal. But people today—women, especially—pursue far more than a hierarchical signposts, or in the company of young TV "friends." "So and the City alone," says Dele Andrus, a marketing professor at the University of Chicago, "highlighted some major premium brands to allow for a solution. A lot of those people went away, want to touch the lifestyle, but don't have the means. That's where [luxury apparel] can come in."

But people at the top of the hierarchy aren't just as keen on luxury rentals. NetJets,

a U.S. company, sells fractional ownership of private jets to subscribers who might otherwise suffer the privations of first-class airline travel. And in Britain the PC car club loans out new Bentley, Ferrari and the like for \$6 to 70 days a year, that is, for \$1,000 to \$5,000, plus \$4,000 in annual charges. At the lower end, pursue. "It was one of the things that surprised me about the business," says Mark Richter, the Minneapolis-based entrepreneur who founded Free Bags to Riches in the fall of 2004. "My preliminary research indicated that my customers would primarily be people who couldn't afford expensive bags. We're getting those people, but we also have quite a few wealthy clients who already have a closet full of expensive bags and might have some sense of guilt over buying yet another one." Or maybe it's just the cachet of a good bargain—that is the same demographic that wears knock-offs with pride.

All of this could soon be paid. A recent article in *The Economist* suggested that such, named off the deconstruction of luxury goods, are selling like "economics.com" products, pointing back to the private club, or passing their online into global drops, do not exist, not super-rich. But, for now, luxury remains a powerful force. Richter notes the intense emotion in results or phone calls from customers. "Sure, it comes from a sense of status," he says, "but at the same time people just feel an incredibly deep emotional attachment for the bags." ■



### HOTTEST IMPROVED COURTNEY LOVE

Things are looking up for Courtney Love. An L.A. court recently ordered her house arrest, a probation requirement following drug-related convictions. This house arrest was mandated following drug offenses and a charge of hitting a woman with a bottle. "You put my elderly drug problem behind me," she said. But Love faces a new problem: her father is furious with her claims in a new autobiography that the mother drug addict who she was only there. Last week he called her "a naive bitch."

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### IT ISN'T EASY BEING THE BOSS

The *Supernatural* series has closed with the 191 (and RNC) episode spanning "Zay" has Johnny Stack problem—and a N.Y. 24, each year. Will T. risk the ultimate nuclear warzone room, by "musing" "Twice, the Indian Anthony Jr." The sixth—and final—season premieres March 12 (on TCM and Movie Central).



### FOR THE HIP YACHTSMAN

East sails have limited. Morgan at sea (especially when used for camp), so B.C.'s Red Flag Design refashions them—two canvas duffels, pants and more.

### BLACK DEATH, GOLDEN READ

In *The Great Mortality*, the Black Death gets its literary due. John Kelly's book seems almost unexcited in its sheer chronological value—uniquely serious narrative of one of the West's darkest hours.

### MILARITY IN A PODCAST FROM ACROSS THE POND

The *Billy Graham Show* is the perfect comic for anyone missing *BBC's The Office*. Ironically, the cop-rated, weekly podcast isn't so much about Graham as it is a friend, but of all jokes. Karl Pilkington, who has a unique and lazy take on life.

### FROM ABSTRACTS TO MISZY LANOSCAPES

Wizy Tereb's fine-line sculptures are in the *Wizy Tereb Art Gallery*.

### THAT'S THE SOUND OF PERFECTION

Edmonton's Francis Wongar Center for Music might be North America's most acoustically perfect concert hall—it's right up there with Carnegie New York, Disney to L.A. and Symphony Hall in Boston. Made in 1992, in classic European style, it sticks the audience on four levels along the platform. And it's all stone and rock—no light, and certainly no sight.



### SUSHI BY WAY OF SUDBURY

Then Roll is a piece of sushi with special Zen powers who wears a white cowboy hat and drives a red in the Happy Kingdom—a domain rule with other such inspired creatures, including *Manuscript*, the spy novel with many who's under the hood. The very Good Adventure of Tom Roll or Happy Kingdom, an internet series that airs on CBC, might be an in a whimsical Japan—but it was produced in northern Ontario by Sudbury-based March Entertainment.

### 0001 0001 0001 0001

One Canadian "celebrity" has the endorsement of Michael Moore, Courtney Love and David Cross—Nardwuar's 2-disc DVD *Why Stars are Both Annoyed and Entitled* by the reviewer.



### GO ON FILM

Whisper's a new magazine on the scene—through each "issue" is actually a DVD of the short films in the debut there is, among others, an intimate portrait of Al Gore by Spike Jonze, and a whimsical short called, *Are You The Favorite Person of Anybody?* (over [www.whisper.net](http://www.whisper.net))



### SCOTLAND'S SOUL SEARCHERS

Belle and Sebastian bring a new soulful approach to their seventh album, *The Life Pursuit*. Less twee, more icy, more polished, it might be the best yet from the group, formed in Glasgow in 1996 after some of its members cast during a government training course. It's outsider indie-pop, refined and evoked.



### THE IMAC OF TVS

Nanopop TV is a combination of art and electronics. For transients a retro-modernist book club in wood grain. Or for the sports fan a TV that looks—and feels—like a basketball ([www.nanopop.com](http://www.nanopop.com))



### FLIPPIN' GREAT

Remember *Flipbook*? Mini motion pics that could make a slickback dancer in the flip of a page? Create your own with the click (and drag) of a mouse at [www.flipbook.com/flipbook](http://www.flipbook.com/flipbook). Then post your efforts—it's the latest cyber-fun.

## 1958-2008

**I**f there is no realising that symbolizes the important door of Toronto, Canada, it is 10 Toronto Street, which for some of the past half-century has been the headquarters of Conrad Black, and his former producers, John Angus "Bud" McDonald, and Edward Flanagan Taylor. In their time, this unique trio of university friends set the tone and defined the lives of unbridled Canada in capitalism on the hoof. But now that the corporate megafauna, Halliday Inc., is fleeing east across that will require many legal fees, the Toronto Street property—off King Street, near the King Edward Hotel—will likely step up for sale soon, with an asking price that may be as high as \$10 million. Here interviewed all three of the owners and their reasons so frequently that the elegant habitat become a sort of secular shrine. It takes a photograph of its dramatic front door to illustrate the index of three books on the Canadian Establishment, and since some door (the CBC TV version of my original volume).



The compact and elegant structure was erected in 1875 as a poor office, and later became the Toronto branch of the Bank of Canada. It was purchased by E. P. Taylor in 1936 to house his closed and investment fund, Argus Corp. He redecorated it in the Georgian style to resemble London's mansion houses. Four thick pillars guard the street portals, and the elegant building's foyer featured a Napoleon III carved gilt dragon mosaic by a cast crystal and sterling silver chandelier chandelier.

Taylor was left \$12,223 by his father, but the powerful Eddie took over Ottawa's first Bessing Breweries and cooled 16 hours a day, approving races and movie plans. He eventually day-chained the equipment into one of Canada's largest brewing organizations, and became known as E.C. (cousin) Taylor. He had an uncanny ability of thinking with a steady along together. His mind worked like a telephone exchange, switching from one set of company figures to another and back again, without loss of memory.

J.A. McDougall, 3rd assistant at Toronto Street, was a very different character. "Dad" was the archetype of the typical railroad love to finances about. He was obsessively secretive (I was the only journalist ever to interview him), chthonic, ultra right wing, and self-confident to a degree that went beyond pride to become selfish superiority. He was not interested in what people thought of him, and believed that while discussion might be good, anonymity was better.

His wealth was most ostentatiously displayed in his garage. It was filled with 30 vintage cars, his special darling was a 1934 1000cc Frazer Nash Type 8, built out of mahogany for Alfonso XIII, the king of Spain. With all that luxury, and for his visitors at Toronto Street champagne from Dom Pérignon, Storch (which Argus then owned) and Richelieu's exotic coffee, in case of the few lachrymose in the building's backrooms.



"He wore yellow socks to our house in Florida," said Hedley "Jen" McDrugsick, the other widow.

"He has thin lips," added Ceryl Weidman. The room was shocked.

"He drives a gold Mercedes," said Nelson Davis. Could this be true?

"He becomes belligerent after a couple of drinks," claimed in Courtland.

Dora Phillips, looking as usually grim, passed verdict: "Well, then," she said, "we can do worse with him."

[illegible]

BY PETER C. NEWMAN

## IBM



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